Fire Safety, Standards and Regulations Forum
Protecting you and your assets

15th January 2013
Dubai International Convention and Exhibition Centre, Dubai, UAE
www.intersecexpo.com

Benefits of attending:
- Hear about the latest codes, standards and regulations
- Understand risk mapping
- Discuss the new legal responsibilities for building owners and tenants for fire safety and management of buildings
- Be a part of the debate surrounding dynamic engineering solutions

Register by 30th November to avail 10% discount
Welcome

Dear Industry Professional,

The UAE and Middle East have seen an amazing level of development over the last number of years. With a culturally diverse workforce and rapid pace of growth there has been a variance in the application of building codes and standards, whether it be the British Standard (BS), International Building Code (IBC) or National Fire Protection Association (NFPA). Challenges have often arisen when these are applied in combination with the local requirements.

This year’s Fire Safety, Standards and Regulations Summit will focus on the new UAE Fire Safety Code, the new legal requirements of building owners and tenants as well as risk mapping and analysis. Featuring professionals from governmental authorities, fire engineering bodies and fire chiefs this event promises to offer insights and constructive discussions.

Kindest regards

Aileen Culligan
Group Conference Director

p.s. Register now to avail the discounted rates.

Who Should Attend

- Fire Consultants
- Heads of Fire Safety
- Fire Officer
- HSE Heads, Directors and Trainers
- Technical Managers
- Section Heads
- Site Officers
- Operations Managers
- Design Managers
- Programme Fire Coordinators
- Project Directors
- Construction Contractors
- MEPs
- Architects

Exhibition

With over 1000 exhibitors and 13 country pavilions, Intersec is the largest international trade fair for Security, Safety and Fire Protection in the Middle East. Featuring 4 dedicated sections, Commercial Security and Information Security together form the largest section at Intersec.

Registration for the conference will also give you free access to the exhibition

For further information on conference, please visit www.intersecexpo.com
Conference Programme

15th January 2013
Dubai International Convention and Exhibition Centre (DICEC)

11:00  Welcome Address and Introduction by Chairman

11:05  Panel Discussion
       Codes Standards and Regulations
       Panelists:
       Major Jamal Ahmed Ibrahim, Director of Preventive Safety Department, Dubai Civil Defence, Ministry of Interior, General Headquarters - Dubai (tbc)
       Major Ali Al Mutawa, Director of Operations Department, Dubai Civil Defence, Ministry of Interior, General Headquarters - Dubai (tbc)
       Eng. Pramod Challa, Chief of Engineering, Dubai Civil Defence, Ministry of Interior, General Headquarters – Dubai
       Terry Johnson, Senior Fire Service Advisor, Dubai Civil Defence, Ministry of Interior, General Headquarters – Dubai

11:45  ESMA and the Unified Fire Code
       Mohamed Badri, ESMA Director General, Dubai, UAE

12:15  Guidelines for Designing Fire Safety in Very Tall Buildings
       Morgan J. Hurley, Technical Director, Society of Fire Protection Engineers (SFPE); Technical Editor for Fire Protection Engineering Magazine

12:45  Question and Answer Session

13:00  Lunch and Networking Break

14:30  Risk Mapping
       Tony McGuirk, CEO Sanmac Partners Consultancy, Ex Chief Executive/Chief Fire Officer at Merseyside Fire & Rescue Service, UK

15:00  ‘Managing the Fire Safety Risk’ in Malls and other Large Complex Buildings
       Michael Kelly, Director of Fire Engineering, Emaar Malls Group, Dubai, UAE

15:30  External Fire spread in High Rise Buildings
       Dr. Sarah Colwell, Principal Consultant, BRE Global, UK

16:00  Coffee and Networking Break

16:30  The New Legal Responsibilities for Building Owners And Tenants for Fire Safety And Management of Buildings
       Major Jamal Ahmed Ibrahim, Director of Preventive Safety Department, Dubai Civil Defence, Ministry of Interior, General Headquarters - Dubai (tbc)

17:00  Emergency Response Planning and Management
       Major Osman Ahali, Director Al Manara Station, Dubai, UAE (tbc)

17:30  Closing Discussion

17:45  Closing

Programme subject to change. Please check website for latest updates.

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Fire Safety, Standards and Regulations Forum

4 Ways To Register:
Web: www.intersecexpo.com
Tel: +971 4 389 4500
Fax: +971 4 358 5511
Email: conference@uae.messefrankfurt.com

Conference Fee

<table>
<thead>
<tr>
<th>Payment</th>
<th>Normal Rate: up to 10th January 2013</th>
<th>On-site Rate: from 15th January 2013</th>
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<tbody>
<tr>
<td>Book by 30th November 2012</td>
<td>US$ 545 / AED 1,995</td>
<td>US$ 750 / AED 2,745</td>
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Remember to quote
PROMO CODE: IS13-WEB
Ensure to quote your Promo Code when registering on-line to avail an extra 10% discount from the advertised rate.
*On-line registration closes 10th January 2013

Personal Details
Title: _______ First Name: __________________________ Surname: __________________________
Job Title: ____________________________________ Company Name: __________________________
Company Address: ____________________________________ P.O. Box: __________________________
City: __________________________ Country: __________________________
Email: __________________________________ Fax: __________________________________

Payment Method: Please note your registration will not be confirmed until payment is received.
Please tick (✓) if you would like to pay by:
☐ Credit Card ☐ Cheque ☐ Cash ☐ Bank Transfer

Cash Payments can be made at the Epoc Messe Frankfurt GmbH office at the following location: 14th Floor, H Hotel (Formerly known as The Monarch) Office Tower, One Sheikh Zayed Road, Dubai, UAE, Tel: +971 4 3894500.
Opening Times: Sunday – Thursday, 9am – 5pm.

Bank Transfer
Beneficiary Name: EPOC Messe Frankfurt GmbH (Dubai Branch)
Beneficiary Address: PO Box 26761 Dubai, United Arab Emirates
Bank: HSBC Bank Middle East Limited
SWIFT Code: BBME AEAD
UAE Account Number: 035 - 881614 – 001
IBAN: AE620200000035881614001
USD Account Number: 035 - 881614 – 100
IBAN: AE080200000035881614100

Terms and Conditions: Payment must be received within 7 days of registration date, otherwise rate at time of payment will be used. Any paid registrations cancelled more than 7 days before the event will be subject to a AED 200 administration fee. Any cancellations within 7 days of the event will be charged in full.

Avoid Visa Delays – Book Now Delegates requiring visas should contact the hotel they wish to stay at directly, as soon as possible. Visa for non-GCC nationals may take several weeks to process.